

Rates & Costing Section-CFA
Corporate Office
Eastern Court
Janpath, New Delhi – 110001



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 1-1/2013-R&C [CFA]

Dated: 31-12-2013

Circular R&C-CFA No. 77/13-14

Subject: Launch of promotional scheme to offer discount for the first six months from the date of installation, for the new rural BB customers in those Rural DSLAMs only, where no. of BB connections are less than 31– reg.

It has been decided by the Competent authority **to launch a promotional scheme to offer following discount for the first six months from the date of installation, for the new rural BB customers in those Rural DSLAMs only, where no. of BB connections are less than 31:-**

- To offer a discount of Rs. 150/- per month, on the FMC of rural BB combo plans BBG Rural Combo 250, BB Home Rural Combo ULD 500 and BBG Rural Combo 999 plans only.***
- To offer a discount of Rs. 100/- per month on the FMC of BBG Rural USOF 150 BB plan and a discount of Rs. 70/- per month on the landline connection taken along with BBG Rural USOF 150 BB plan.***
- The scheme shall be available for a period upto 31-03-2014 in all the Circles only for the new rural BB customers in those Rural DSLAMs where no. of BB connections are less than 31.**
- All other relevant terms and conditions as mentioned in earlier circulars shall remain unchanged.
- These instructions shall be effective **w.e.f. 01-01-2014 for a period upto 31-03-2014 in all the circles.**
- This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-03/08-BB/Pt.2. Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.
- The impact of the tariff may be analyzed and feedback submitted on monthly basis to T&C-CFA and NWP-BB (CFA) branch of Corporate Office electronically at tccfa.hq@bsnl.co.in, tccfa.bsnl@gmail.com and broadbandbsnlco@gmail.com respectively.

(K.K.Jain)
AGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.

Copy for information to: -

- CMD, BSNL.
- Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- PGM Regulation, CO BSNL – for necessary action.
- PGM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-03/08-BB/Pt.2 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- Sr. GM (CIT), CO BSNL – for placement on BSNL Website.AD OL for Hindi version
- CGM (ITPC), Pune for necessary changes in CDR/billing systems.
- GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
- Secretary TRAI – for information.
- Guard File.

(S.S.Verma)
DM (T&C)-CFA